

# Town of Gawler

## Application for use of Gawler Logo

Gawler



**Town of Gawler**

PO Box 130, Gawler SA 5118

Ph: 8522 9211

Email: [communications@gawler.sa.gov.au](mailto:communications@gawler.sa.gov.au)

Organisation:		
Postal Address:		
		Postcode:
Contact Person:		
Phone:	Fax:	
Email:		
Intended use of Logo:		
Request type of Logo (i.e. eps, jpeg):	Print:	Web:

### Agreement to Terms and Conditions

By accepting the GAWLER brandmark, you agree to be bound by the terms and conditions for logo use as set out in the 'Town of Gawler Branding Policy' which includes:

- That the Town of Gawler is the owner of the GAWLER brandmark and that your use of the logo is subject to Town of Gawler direction. This includes the right to refuse the use of the GAWLER brandmark or to ask that the logo no longer be used in your advertising and marketing material.
- That you will follow the standards as outlined in the Town of Gawler Brand Guidelines (style guide).
- That NO adjustments to artwork in regard to the GAWLER brandmark be made.
- That you will only use the GAWLER brandmark on the material you have outlined in your application.
- That your application for the use of the GAWLER brandmark is for one distinct or individual item you are producing.
- That your application is for a once-only use of the GAWLER brandmark and that a further application will be required for any further or repeat use.

Signature **X** Date / /

Name

Please complete this application form and email or post, along with a draft of your promotional material / documentation to:

**Town of Gawler**  
**Marketing and Communications**  
**PO Box 130 Gawler SA 5118**  
**email: [communications@gawler.sa.gov.au](mailto:communications@gawler.sa.gov.au)**

### OFFICE USE ONLY

Recommended	Yes	No	By	Coordinator, Marketing and Communications	Date	/	/
Approved	Yes	No	By	Chief Executive Officer	Date:	/	/