

## 7.2 ELLIOT GOODGER MEMORIAL PARK MASTER PLAN - COMMUNITY ENGAGEMENT OUTCOMES

**Record Number:** CC24/81;IC24/383

**Author(s):** Bryce Norton, Manager Strategy

**Previous Motions:** Council 28 May 2024, RESOLUTION 2024:05:164.

**Attachments:**

1. **Draft Elliot Goodger Memorial Park Master Plan CR24/29277** 
2. **Draft Elliot Goodger Memorial Park Master Plan Community Survey CR24/55127** 
3. **Draft Elliot Goodger Memorial Park Master Plan Community Survey - Question 8 written responses CR24/55135** 
4. **Draft Elliot Goodger Memorial Park Master Plan Community Survey - Question 12 written responses CR24/55136** 

### PRESENTATION

Nil

### OFFICER'S RECOMMENDATION

That the Corporate & Community Services Committee:

1. Notes the Elliot Goodger Memorial Park Master Plan – Community Engagement report.
2. Requests that Council Staff, considering the discussion had at this meeting and final stakeholder engagement, proceed to finalise the Elliot Goodger Memorial Park Master Plan for presentation to a future Corporate & Community Services Committee Meeting.

### SUMMARY

The purpose of this report is to provide the Corporate & Community Services Committee with the outcomes of the community engagement and outline the next steps for the Elliot Goodger Memorial Park Master Plan project.

### BACKGROUND

In 2016, Council adopted the Gawler Open Space, Sport & Recreation Plan, a plan developed to guide the future provision, improvement and management of open space, sport, and recreation infrastructure over the next ten years. This plan was specific to the Town of Gawler Local Government Area and followed the adoption by Council in April 2015 of the Barossa, Light and Lower North Region Open Space, Recreation and Public Realm Strategy, a joint document that included the local government areas of Gawler, Barossa, Light and Mallala (now Adelaide Plains).

The following are taken from the Gawler Open Space, Sport & Recreation Plan Directions Report and provide direct catalysts for the develop of a Master Plan for Elliot Goodger Memorial Park:

*Undertaking further planning for key sites should be a priority as the planning will ensure the most appropriate design and improvement of sites and the plans can be used to seek grant funding and guide developments.*

Strategy 2.6

*Improve the quality, appeal, and usability of Willaston Oval (linked to Elliot Goodger Reserve) through improved landscape, infrastructure, and path connections. Particular needs include increased trees and shade, a new toilet block and change rooms, spectator seating and*

*gathering areas, improved field lighting and a play space to support families. The cricket pitch should be maintained to support and strengthen cricket at the sportsground. Master planning will be required for the entire precinct in consultation with the sports and users.*

#### Strategy 2.7

*Support improvements to Elliot Goodger Reserve (linked to Willaston Oval) as part of master planning for the precinct and give consideration to:*

- *Improvements to dog training facilities (desired fencing and club extensions).*
- *Expansion of the BMX facility through an additional track that caters for younger children and beginners and upgrade to the club facilities. This will require additional space to be allocated to BMX and therefore other new buildings for other activities should not be established on the site.*
- *Improved landscape and path connections (through a landscape plan).*
- *Links between the facilities including Willaston Oval and to Gawler Scouts.*

The draft Elliot Goodger Memorial Park Master Plan was presented to Council at its 28 May 2024 meeting, with the following being resolved:

RESOLUTION 2024:05:COU164

Moved: Cr N Shanks

Seconded: Cr J Vallelonga

*That Council:*

- 1. Approves the release of the Draft Elliot Goodger Memorial Park Master Plan for community engagement as outlined within this report.*
- 2. Notes that a report including the outcomes of the community engagement will be presented to a future meeting.*

This report is presented in response to the above motion and provides the Corporate & Community Services Committee with the outcomes of the formal community engagement undertaken on the draft Elliot Goodger Memorial Park Master Plan (**Attachment 1**) between Thursday 30 May and Sunday 23 June 2024. The outcomes of all previous community stakeholder engagement were presented to Council at the 28 May 2024 Council Meeting, with a summary of this significant level of engagement provided within the 'Community Engagement' section of this report.

## COMMENTS/DISCUSSION

The purpose of this report is to provide the Committee with an opportunity to consider the outcomes of the community engagement, while outlining the next steps for the Elliot Goodger Memorial Park Master Plan.

### **Community engagement outcomes**

The formal community engagement period for the draft Elliot Goodger Memorial Park Master Plan occurred between 30 May and 23 June 2024. In this period, varied engagement activities and methods were employed to connect with the wider Gawler community and build on the significant engagement already undertaken with community project stakeholders. The specific details of these activities are included within the 'Community Engagement' section of this report.

The feedback and commentary provided during the formal community engagement period has been consolidated and are presented in this report within the following three engagement action headings, with the major recurring themes of the feedback then further highlighted later in the report:

1. Survey.
2. Written submissions/comments/feedback.
3. Face to face sessions.

## Survey

The community survey for the draft Elliot Goodger Memorial Park Master Plan was available electronically on the 'Your Voice Gawler' project page, with the survey link also being promoted in all promotional material – digital (e.g. website, social media posts) and physical (e.g. static displays and print media).

A QR code was developed for the community survey, utilising the very active community awareness of this method of engagement. The QR code was strongly promoted across Council sites at static displays and when Council Staff were engaging with community members, such as the drop-in community information session, given the ease of community members being able to access and complete the survey using mobile technology.

Hard copies of the community survey were also available from the following Council community facilities – Gawler Administration Centre, Gawler Civic Centre, and Gawler Sport & Community Centre, as well as from several community stakeholder locations including Gawler BMX Club, Gawler Dog Training Club and Willaston Football Club. The hard copy version of the community survey is included within this report as **Attachment 2**.

60 community survey responses were received, with the following providing context to the survey respondents:

|                               |    |     |
|-------------------------------|----|-----|
| Town of Gawler respondent     | 34 | 57% |
| Non-Town of Gawler respondent | 26 | 43% |

1. Willaston was the single most represented suburb – 17 (28% of total respondents).
2. Adjacent suburbs of Hewett and Gawler Belt were the most represented suburbs from outside the Town of Gawler – 9 combined (35% of Non-Town of Gawler respondents).
3. The location of the survey respondents is in line with the Elliot Goodger Memorial Park being a regional facility that caters to and draws participation from a broader regional catchment.

|          |    |     |
|----------|----|-----|
| Under 18 | 1  | 2%  |
| 18-24    | 3  | 5%  |
| 25-34    | 12 | 20% |
| 35-44    | 18 | 30% |
| 45-54    | 20 | 33% |
| 55-64    | 3  | 5%  |
| 65+      | 3  | 5%  |

|                       |    |     |
|-----------------------|----|-----|
| Male                  | 30 | 50% |
| Female                | 27 | 45% |
| I'd prefer not to say | 3  | 5%  |

The following table provides a summary of the responses to the question – “Which of the following best describes you?”

|                                                                        |    |     |
|------------------------------------------------------------------------|----|-----|
| Community Member                                                       | 16 | 27% |
| Member of Elliot Goodger Memorial Park Sporting/Community Organisation | 44 | 73% |

The following table states the sporting and community organisations that respondents identified affiliation with – note that a number of respondents identified affiliation with multiple organisations, and three respondents that responded as community members to the previous, nominated an affiliation with a particular organisation, while one respondent who identified as a member of a

Sporting/Community Organisation, did not answer the question – as such percentages shown below are relative to question respondents (46).

|                          |    |     |
|--------------------------|----|-----|
| Willaston Football Club  | 27 | 59% |
| Gawler BMX Club          | 11 | 24% |
| Willaston Netball Club   | 11 | 24% |
| Gawler Dog Training Club | 2  | 4%  |
| Willaston Cricket Club   | 2  | 4%  |
| Gawler Scout Group       | 1  | 2%  |

The following provides a summary of the responses to the question “Do you currently use the Elliot Goodger Memorial Park?”

|     |    |     |
|-----|----|-----|
| Yes | 59 | 98% |
| No  | 1  | 2%  |

The following provides a summary of the responses to the question “What do you currently use Elliot Goodger Memorial Park for? (Select all the apply) – note that a number of respondents identified multiple site uses - as such percentage shown below is relative to question respondents (60).

|                                                                                                                                                                                                                                                                                                                                                                                            |    |     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-----|
| Playing sport                                                                                                                                                                                                                                                                                                                                                                              | 37 | 62% |
| Watching sport                                                                                                                                                                                                                                                                                                                                                                             | 47 | 78% |
| Participating in a community group/activity                                                                                                                                                                                                                                                                                                                                                | 19 | 32% |
| Walking                                                                                                                                                                                                                                                                                                                                                                                    | 19 | 32% |
| Walking the dog                                                                                                                                                                                                                                                                                                                                                                            | 13 | 22% |
| Attending an event                                                                                                                                                                                                                                                                                                                                                                         | 15 | 25% |
| Community recreation spaces                                                                                                                                                                                                                                                                                                                                                                | 9  | 15% |
| Running/jogging                                                                                                                                                                                                                                                                                                                                                                            | 14 | 23% |
| Other (Please Specify)<br><ul style="list-style-type: none"> <li>- Riding around the park and the BMX track.</li> <li>- My children participate in sport at the site.</li> <li>- BMX</li> <li>- Bingo</li> <li>- Playground and bike riding with six-year-old daughter.</li> <li>- Reporting football for The Bunyip and cricket umpiring in the B&amp;LCA.</li> <li>- Relaxing</li> </ul> |    |     |

The following provides a summary of the responses to the question “Do you support the proposed Elliot Goodger Memorial Park Master Plan?”

|                            |    |     |
|----------------------------|----|-----|
| Yes                        | 36 | 60% |
| No                         | 6  | 10% |
| Yes, but with some changes | 18 | 30% |

The following provides a summary of the responses to the question “Do you support the proposed Elliot Goodger Memorial Park Master Plan?” by site user type/organisation.

|     | Willaston Football Club | Gawler BMX Club | Gawler Netball Club | Gawler Dog Training Club | Willaston Cricket Club | Gawler Scout Group | Community Member |
|-----|-------------------------|-----------------|---------------------|--------------------------|------------------------|--------------------|------------------|
| Yes | 22                      | 1               | 8                   | 1                        | 1                      | 1                  | 7                |

|                            |   |   |   |   |   |   |   |
|----------------------------|---|---|---|---|---|---|---|
| No                         | - | 3 | - | 1 | - | - | 2 |
| Yes, but with some changes | 5 | 7 | 3 | - | 1 | - | 7 |

The 6 survey respondents that answered “No”, in relation to their support for the draft Elliot Goodger Memorial Park Master Plan are summarised as:

| <b>Respondent (organisation/community member)</b> | <b>Number of “No” responses</b> | <b>Summary of commentary provided</b>                                                                                                                                            |
|---------------------------------------------------|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Gawler BMX Club                                   | 3                               | BMX Club being moved.                                                                                                                                                            |
| Community member                                  | 2                               | BMX Club should not be moved further away – option provided to do up track near Clonlea Park (likely referring to old BMX track on Flinders Lane behind Gawler Meals on Wheels). |
| Gawler Dog Training Club                          | 1                               | Area provided for Gawler Dog Training Club is too small.                                                                                                                         |

The 18 survey respondents that answered “Yes, but with changes”, in relation to their support for the draft Elliot Goodger Memorial Park Master Plan are summarised as:

| <b>Respondent (organisation/community member)</b> | <b>Number of “Yes but with changes” responses</b> | <b>Summary of commentary provided</b>                                                                                                                                                                                 |
|---------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Gawler BMX Club                                   | 7                                                 | Seeking surety (plans/infrastructure provision, funding) regarding relocation of club, timing to avoid/minimise downtime during relocation.                                                                           |
| Community member                                  | 7                                                 | Increased community recreation provision, including inclusive play, Re-position clubroom to wing, Additional public toilets, Relocation of BMX Club to Flinders Lane, Upgrade Holmes Street pedestrian infrastructure |
| Willaston Football Club                           | 5                                                 | Re-position of clubroom to wing, changeroom requirements, provision of playground and toilets on western side of Willaston Oval.                                                                                      |
| Willaston Netball Club                            | 3                                                 | Re-position of clubroom to wing, changeroom and sporting infrastructure requirements, maintain community recreation provision with toilets included,                                                                  |
| Willaston Cricket Club                            | 1                                                 | Re-position of clubroom to wing, changeroom and sporting infrastructure requirements.                                                                                                                                 |

A follow-on question asked respondents to “Please provide comments to explain your response” in relation to the question “Do you support the proposed Elliot Goodger Memorial Park Master Plan?” There were 35 written comments provided to this question, with these included in this report as **Attachment 3**.

The following provides a summary of responses to the question “What play elements would you like to see in the new expanded community recreation area?” (Select all the apply) - note that a number of respondents identified multiple play elements - as such percentages shown below are relative to question respondents (60).

|             |    |     |
|-------------|----|-----|
| Trampolines | 19 | 32% |
| Swings      | 34 | 57% |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-----|
| Climbing equipment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 32 | 53% |
| Fitness Stations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 31 | 52% |
| Basket Swing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 21 | 35% |
| Slides                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 26 | 43% |
| Flying Fox                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 23 | 38% |
| Rockers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 9  | 15% |
| Seesaw                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 14 | 23% |
| Accessible Spinner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 15 | 25% |
| Sensory/Imagination/Nature Play                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 27 | 45% |
| Half-Court Basketball                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 37 | 62% |
| Other (please specify) <ul style="list-style-type: none"> <li>- Bike trails.</li> <li>- Netball ring or court that can be used by the public.</li> <li>- Add some local artists work to be displayed and maybe and an area for a weekly or monthly market.</li> <li>- Accessible netball ring when courts are locked up.</li> <li>- BMX track.</li> <li>- Play equipment/adventure type playground suitable for older kids 7-12 as the new princess park playgrounds appears to be for younger kids.</li> <li>- Soccer goals (half pitch).</li> </ul> |    |     |

The following provides a summary of responses to the question “What supporting amenities would you like to see in the new expanded community recreation area?” (Select all the apply) - note that a number of respondents identified multiple elements - as such percentages shown below are relative to question respondents (60).

|                                                                                                                                                                                                                                                          |    |     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-----|
| BBQ                                                                                                                                                                                                                                                      | 32 | 53% |
| Picnic tables                                                                                                                                                                                                                                            | 42 | 70% |
| Shelter                                                                                                                                                                                                                                                  | 41 | 68% |
| Public toilets                                                                                                                                                                                                                                           | 46 | 77% |
| Seating                                                                                                                                                                                                                                                  | 38 | 63% |
| Formalised off street parking                                                                                                                                                                                                                            | 33 | 55% |
| Drinking fountain                                                                                                                                                                                                                                        | 37 | 62% |
| Lighting                                                                                                                                                                                                                                                 | 37 | 62% |
| Other (please specify) <ul style="list-style-type: none"> <li>- Walking and bike path/trail around the whole precinct.</li> <li>- More disability parking.</li> <li>- Outskirts lighting as soon as floodlights are turned off is very black.</li> </ul> |    |     |

The following provides a summary of responses to the question “With the Gawler BMX Club proposed relocation to Karbeethan Reserve, would you like to see the small pump track remain on site?”

|     |    |     |
|-----|----|-----|
| Yes | 43 | 72% |
| No  | 17 | 28% |

The final survey question provided an opportunity for respondents to provide any additional comment/feedback through the following open question “Do you have any other comments you would like to make in relation to the draft Elliot Goodger Memorial Park Master Plan?” There were

31 responses provided to this question within these being included within this report as **Attachment 4**, noting that the following two topics were featured across numerous responses to this question:

1. Proposed Gawler BMX Club relocation to Karbeethan Reserve, with respondents seeking surety/additional clarity regarding:
  - a. Updated Master Plan for Karbeethan Reserve that identifies Gawler BMX Club and infrastructure provision.
  - b. Funding for relocation.
  - c. Desires to avoid/minimise downtime during relocation.
2. Need for infrastructure upgrades across the site.

#### Written submission/comments/feedback

The community engagement process for the draft Elliot Goodger Memorial Park Master Plan provided for written comments and feedback from the community through various methods including:

1. Your Voice Gawler
2. Email to dedicated Council email address – [elliottgoodger.masterplan@gawler.sa.gov.au](mailto:elliottgoodger.masterplan@gawler.sa.gov.au)

Only two written responses to the draft Elliot Goodger Memorial Park Master Plan were provided via either the Your Voice Gawler platform or email. One of these was from local resident seeking clarification about proposed future access/egress points to Elliot Goodger Memorial Park, with Council Staff meeting the resident on-site to address their queries. The second was from the Auscycling representative onsite at the Gawler BMX Club members session on the night of Saturday 15 June, providing technical track specifications and organisational contacts for ongoing engagement with Council regarding the proposed relocation of the Gawler BMX Club.

Written community comments and feedback were also received through responses to social media posts. The Town of Gawler Facebook page posted six times between 30 May and 21 June 2024 promoting the community engagement process underway for the draft Elliot Goodger Memorial Park Master Plan. The purpose of these posts, as outlined within the projects Community Engagement Plan was to regularly promote the community engagement process, but more significantly as a call to action for one of the following:

1. Complete the community survey.
2. Contact Council Staff utilising the dedicated email address.
3. Attend the Drop-In Community Information Session, onsite at Elliot Goodger Memorial Park on Saturday 15 June 2024.

The following 24 comments were made across the various Town of Gawler Facebook posts:  
Facebook post – 30 May 2024.

|                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All 3 Netball/Football Clubs need work. South Gawler is a nightmare for parking & actually need new Clubrooms. Gawler Central doesn't even have Clubrooms & are leasing downstairs off Greyhounds.<br>Gawler always seems to be forgotten, especially at State level.                                                                                                                                                                             |
| Making the best ground in the league even better ❤️💙                                                                                                                                                                                                                                                                                                                                                                                              |
| This is a much needed upgrade for a great ground and club                                                                                                                                                                                                                                                                                                                                                                                         |
| (tagged) we were only saying it needed an upgrade.                                                                                                                                                                                                                                                                                                                                                                                                |
| So where in Gawler is this?                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>(Town of Gawler response)</b> (tagged) Elliot Goodger is in Willaston 😊                                                                                                                                                                                                                                                                                                                                                                        |
| (response) (tagged) really and what street is that                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>(Town of Gawler response)</b> (tagged) you can find the location of Elliot Goodger (Willaston Oval) at <a href="https://www.bing.com/maps?osid=71a7a508-48f4-4ad7-a99c-6c47af832b54&amp;cp=-34.590863~138.732616&amp;lvl=17.761644&amp;pi=0&amp;v=2&amp;sV=2&amp;form=S00027">https://www.bing.com/maps?osid=71a7a508-48f4-4ad7-a99c-6c47af832b54&amp;cp=-34.590863~138.732616&amp;lvl=17.761644&amp;pi=0&amp;v=2&amp;sV=2&amp;form=S00027</a> |
| (response) (tagged) it's home to the Willaston Netball & Football Clubs                                                                                                                                                                                                                                                                                                                                                                           |
| (response) (tagged) and the Gawler Dog Training Club                                                                                                                                                                                                                                                                                                                                                                                              |
| Why are the BMX facilities being removed?                                                                                                                                                                                                                                                                                                                                                                                                         |

**(Town of Gawler response)** (tagged) The draft Elliot Goodger Memorial Park Master Plan doesn't include the Gawler BMX Club on site as Council is working with the club to develop a new home for them at Karbeethan Reserve, Evanston Gardens.

(response) (tagged) so further away again needs to be back near where it was originally close to shops.

(response) (tagged) that'll mean kids have to get their parents to drive them each time.

(response) (tagged) why not take the BMX track back to behind Meals on wheels its original location, so it's near shops and the skate park -or even the top area in Clonlea next to the dog park which doesn't get used for anything. Karbeethan Reserve is so far out of the way.

**(Town of Gawler response)** Hi All, Thank you for your comments about the Draft Elliot Goodger Memorial Park Master Plan project. It would be great if you could complete the survey and provide some additional comments, in particular about the cycling infrastructure onsite – the large BMX track with the start gates utilised and managed by the Gawler BMX Club for competitive BMX racing and the smaller 'Pump Track' located closer to Gawler River Road – or email us with any specific questions or queries at [elliottgoodger.masterplan@gawler.sa.gov.au](mailto:elliottgoodger.masterplan@gawler.sa.gov.au)

As additional information, the Gawler BMX Club and their current track cannot relocate back to the Flinders Street site behind Meals on Wheels as the site is too small and does not have space available for the car parking required for race meets and events. Additionally, the area at the top of Clonlea Reserve, south of the existing dog park, cannot be considered for development as it continues to serve as a Helipad for the Gawler Health Service.

(tagged) when did it ever look so green 🤔😂

Facebook post – 5 June 2024.

This is an important project and David and Bryce have done a great job organising the master plan. We are keen to hear your thoughts on this valuable community asset.

Facebook post – 12 June 2024.

Surprise, surprise money getting pumped into Willaston!

Maybe get the pest control contractor to fix the rat bait stations around the building next to the dog park. Rat bait blocks everywhere on the ground, any dog could easily pick them up.

Facebook post – 21 June 2024.

I have send an email on Monday as per the link and just awaiting a response please ??

**(Town of Gawler response)** (tagged) apologies for the delay, we will ensure you are responded to today 😊

(response) no response still 😞

Note – this delay, from a staff error, and the community members initial query was successfully resolved the following morning.

The static displays located at the Gawler Administration Centre, Gawler Civic Centre, and Gawler Sport & Community Centre, not only promoted the Drop-In Community Information Session at Elliot Goodger Memorial Park, the community survey and option to provide a written submission, they also provided opportunities to provide direct feedback in relation to various elements of the draft Master Plan. Community members were invited to provide written comments using sticky notes or directly on to the posters or through using green and red sticky dots to indicate various elements they liked or didn't like at the existing site or as part of the proposed redevelopment.

The following provides a summary of the consolidated responses utilising the green dots (spaces that you like) and red dots (spaces that you don't like) from the three static displays to the question "What sports and community facilities would you like at Elliot Goodger Memorial Park?"

|                           | Green Dots | Red Dots |
|---------------------------|------------|----------|
| Shaded parking            | 2          | 3        |
| Community spaces for hire | 4          | -        |
| New junior oval           | 4          | 2        |
| Shaded spectator seating  | 8          | -        |

|                                   |    |   |
|-----------------------------------|----|---|
| Canteen/food options              | 3  | 1 |
| Compliant netball courts          | 3  | - |
| Dog training and exercise area    | 14 | 1 |
| Compliant sports facilities       | 12 | - |
| New cricket nets                  | 3  | 2 |
| Existing parking                  | 2  | - |
| Existing sport/community building | -  | 4 |
| Existing oval                     | 15 | 1 |

The following provides a summary of the consolidated responses utilising the green dots (spaces that you like) and red dots (spaces that you don't like) from the three static displays to the question "What community recreation features would you like at Elliot Goodger Memorial Park?"

|                               | Green Dots | Red Dots |
|-------------------------------|------------|----------|
| Irrigated green areas         | 6          | -        |
| Climbing elements             | 6          | 1        |
| Picnic shelter and BBQ        | 9          | -        |
| Nature play                   | 13         | 1        |
| Half-court basketball         | 7          | 2        |
| Fitness stations              | 4          | 3        |
| Public toilets                | 23         | -        |
| Traditional playground        | 8          | 4        |
| Formalised off street parking | 16         | -        |
| Existing play equipment       | 2          | 5        |
| Existing pump track           | 9          | -        |
| Existing nature play          | 3          | -        |

The following written comments were provided at the three static displays:

- Provide accessible toilet.
- Don't take the BMX track away
  - o (response) agree! Make BMX track bigger
  - o (response) Agree

### Face to face community sessions

A number of face-to-face sessions and opportunities have been conducted during the community engagement period with various stakeholders of the Elliot Goodger Memorial Park. These are outlined below, with a summary of the Drop-In Community Information Session on the morning of Saturday 15 June and the session held with members of the Gawler BMX Club during their racing event that night.

#### Drop-In Community Information Session at Elliot Goodger Memorial Park – Saturday 15 June

The following provides a summary of the topics raised at the community information session:

- Consider proximity of prime viewing area at the senior oval on the wing to the bar and canteen. Viewing shelters could move around further to the west and be supported by a small structure / bar / store / BBQ – could also use on training nights.
- Would like to see toilets near the carpark serving the senior oval – could utilise sewer infrastructure associated with the existing changerooms.
- Plan is excellent. Provide more toilets plus mobility impaired dedicated toilets near the planned accessible carparking (adjacent new clubrooms).
- Off leash dog exercise area is great if fully fenced.
- Management of Hub (clubroom / community hire of spaces) – share of revenue and use.
- Ensure lots of publicly accessible toilets.
- Playspace renewal – keep the pump track.
- Live locally and often hear the starting gates for the BMX – won't miss that.

- Love all that has been thought about for the dog club and dog exercise – were worried about the proposed changes but love that everything has been considered and well thought through.

The following provides a summary of the consolidated responses utilising the green dots (spaces that you like) and red dots (spaces that you don't like) from the Drop-In Community Information Session to the question "What sports and community facilities would you like at Elliot Goodger Memorial Park?"

|                                   | Green Dots | Red Dots |
|-----------------------------------|------------|----------|
| Shaded parking                    | -          | -        |
| Community spaces for hire         | 1          | -        |
| New junior oval                   | -          | -        |
| Shaded spectator seating          | -          | -        |
| Canteen/food options              | -          | -        |
| Compliant netball courts          | -          | -        |
| Dog training and exercise area    | -          | -        |
| Compliant sports facilities       | -          | -        |
| New cricket nets                  | -          | -        |
| Existing parking                  | -          | -        |
| Existing sport/community building | -          | -        |
| Existing oval                     | -          | -        |

The following provides a summary of the consolidated responses utilising the green dots (spaces that you like) and red dots (spaces that you don't like) from the Drop-In Community Information Session to the question "What community recreation features would you like at Elliot Goodger Memorial Park?"

|                               | Green Dots | Red Dots |
|-------------------------------|------------|----------|
| Irrigated green areas         | -          | -        |
| Climbing elements             | -          | -        |
| Picnic shelter and BBQ        | 1          | -        |
| Nature play                   | -          | -        |
| Half-court basketball         | 1          | -        |
| Fitness stations              | 1          | 1        |
| Public toilets                | 2          | -        |
| Traditional playground        | -          | -        |
| Formalised off street parking | 1          | -        |
| Existing play equipment       | -          | -        |
| Existing pump track           | 1          | -        |
| Existing nature play          | -          | -        |

#### Gawler BMX Club member session at Elliot Goodger Memorial Park – Saturday 15 June

Council's Project Manager attended the Gawler BMX Club during their Saturday night racing program and after delivering a brief presentation providing an overview of the master plan project to date answered questions from those in attendance.

A key component of the presentation was to verbalise the rationale for the proposed relocation and how it was initially identified during the early stakeholder engagement sessions. The 'Proof of Concept' for Gawler BMX Club at Karbeethan Reserve was shown, with members asking numerous questions about the infrastructure identified and alternative infrastructure for consideration, logistical concerns in relation to the possible down time associated with the relocation, funding concerns and expectations, dates for the relocation.

The sentiments of face-to-face engagement with Gawler BMX Club members at the night session in summary aligned with those of the community survey responses received in relation to this topic –

i.e. a small number where solid in their support or opposition to the proposed relocation, with the majority seeking surety/detail (plans/infrastructure provision, funding) regarding relocation of club, including timing to avoid/minimise downtime during a relocation. These feelings are borne out by community survey responses (aligned to the Gawler BMX Club) to the question “Do you support the proposed Elliot Goodger Memorial Park Master Plan?” – 3 No, 1 Yes, 7 Yes with changes.

### **Recurring themes**

There have been two major recurring feedback themes provided through the formal community engagement process, with these consistent themes summarised below:

#### Relocation of Gawler BMX Club

The absence of the Gawler BMX Club in the draft Elliot Goodger Memorial Park Master Plan, with this occurring due to their proposed relocation to Karbeethan Reserve, has been a major discussion point within the community engagement. The majority of this feedback has been from respondents identifying as aligned with the Gawler BMX Club, although there have been some responses from community members.

The following are distinct aspects related to the proposed relocation of the Gawler BMX Club from the community engagement:

1. The Gawler BMX Club cannot relocate to other locations suggested:
  - a. The Club’s previous location on Flinders Lane (behind Meals on Wheels) due to the spatial limitations of this site and surrounds (e.g. adjacent to river and roads, no off-street parking).
  - b. Upper level of Clonlea Park south of the dog park as this area is utilised as a helipad.
2. The relocation of the Gawler BMX Club and the associated infrastructure, notably the track, is informed by the requirements of the Club and their provision of an organised sport for the community. There remain opportunities within the Elliot Goodger Memorial Park site to provide informal cycling related recreational infrastructure such as the existing pump track. The idea of maintaining the pump track even without the Gawler BMX Club being onsite was strongly supported by the community engagement:
  - a. Community survey question – “With the Gawler BMX Club proposed relocation to Karbeethan Reserve, would you like to see the small pump track remain on site?”
    - i. Yes 72%
    - ii. No 28%
  - b. Static Displays and Drop-In Community Information Session – “Existing Pump Track”
    - i. Green Dots - 10
    - ii. Red Dots – 0

#### Provision of sporting and non-sporting infrastructure to meet organisational requirements and standards.

Community feedback across the various engagement methods has identified the provision of infrastructure, in particular non-sporting infrastructure to adequately meet the current and future needs of community sporting organisations as a recurring theme for consideration, notably public toilet provision, location of clubroom and spectator seating and amenity.

The provision of sporting and non-sporting infrastructure is based upon National/State Sporting Organisation guidelines, with the following examples of these documents:

1. Australian Football League – Preferred Facility Guidelines: State, Regional, Local, School and Remote Facilities.
2. Cricket Australia – Community Cricket Facility Guidelines.
3. Netball Australia – Technical Manual: Design, Construction and Maintenance of Netball Facilities.

The provision of sporting infrastructure (standard, quantity) will be guided additionally by other local specific factors notably competition requirements (e.g. turf cricket pitch), current and projected demand, and stakeholder engagement.

It is an eligibility requirement of external funding bodies, such as the State Government's Office for Recreation, Sport & Racing, that applications for funding are compliant with the relative peak sporting bodies facility/infrastructure guidelines and/or have their support. It is important to note within these guiding documents there are many requirements that must be fully met for infrastructure to be compliant, such as the length of a cricket pitch and the runoff distances around netball courts. Other requirements are considered more as guidelines and may not be easily achieved in the redevelopment of existing sites such as Elliot Goodger Memorial Park or may have other meaningful operational/site considerations that influence decisions such as size of an Australian Rules football oval and location of clubrooms and non-sporting infrastructure including changerooms – as such these elements are not definitive.

### **Next Steps**

The following have been identified as the next steps for the draft Elliot Goodger Memorial Park Master Plan:

1. Update to draft Elliot Goodger Memorial Park Master Plan.
2. Presentation to Council of final Elliot Goodger Memorial Park Master Plan for formal adoption.
3. Gawler Sport & Community Recreation Facility Plan

### Update to draft Elliot Goodger Memorial Park Master Plan

The update of the draft Elliot Goodger Memorial Park Master Plan will occur with consideration to the following:

1. Community feedback and comments, as presented within this report.
2. Discussion had at this meeting of the Corporate & Community Services Committee and any subsequent Council meeting deliberations.
3. Additional targeted engagement with stakeholders, including Gawler BMX Club and South Australian National Football League.

### Presentation to Council of final Elliot Goodger Memorial Park Master Plan for formal adoption

The updated Elliot Goodger Memorial Park Master Plan is anticipated to be presented to the 10 September 2024 Corporate & Community Services Committee meeting, seeking a Committee recommendation to Council for the formal adoption of the Master Plan.

### Gawler Sport & Community Recreation Facility Plan

As has been identified and communicated, the development, and ultimate adoption by Council, of a master plan for the Elliot Goodger Memorial Park is seen as a component of town wide planning for the provision of community sporting and recreation facilities. It is seen by Council Staff that the next aspect of this planning is to review Council's Gawler Open Space, Sport & Recreation Plan 2025, with this key initiative included within Council's adopted 2024/25 Budget. It is projected that this review would have a more targeted and refined scope, with the plan being strongly focused on community sport and recreation facilities.

The outcomes from the proposed review of the Gawler Open Space, Sport & Recreation Plan 2025 would be expected to include:

1. Updated (if/as required) Master Plans for Council's current major community sport and recreation precincts (Elliot Goodger Memorial Park, Essex Park & Gawler Showgrounds and Karbeethan Reserve) as well as the future proposed Southern Sporting Precinct.
2. Establishment of town wide community sport and recreation infrastructure philosophy and prioritisation methodology.

A briefing session with Council Members relating to the scope of the Gawler Sport & Community Recreation Facility Plan is scheduled for Wednesday 10 July 2024.

### **COMMUNICATION (INTERNAL TO COUNCIL)**

Executive Management Team

The development of the Elliot Goodger Memorial Park Master Plan is guided by an internal project group consisting of members of the following Council teams:

1. Engineering
2. Planning
3. Property and Facilities
4. Recreation and Leisure Services
5. Strategy
6. Town Services

Other Council teams have/will be involved during the project, as and when additional specialised expertise is required.

## COMMUNITY ENGAGEMENT

The 'Community Engagement' section of this report provides details of the stakeholder and community consultation processes undertaken to date across the Elliot Goodger Memorial Park Master Plan project, noting the outcomes of the formal community engagement period is outlined within the 'Comments/Discussion' section of this report.

The below table provides Council with a summary of the engagement undertaken to date in developing the draft Elliot Goodger Memorial Park Master Plan:

| Engagement Level | Who                                                                 | Action                                                                                                                                                                                                                               | Date                       |
|------------------|---------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| Consult          | Lease/land holders                                                  | Series of introductory meetings with lease/land holders, including presentation of draft project scope for comment and feedback.                                                                                                     | May and June 2023          |
| Inform           | Council Members                                                     | Introductory report presented to Corporate & Community Services Committee, including proposed project methodology for development of Elliot Goodger Memorial Park Master Plan.                                                       | July 2023                  |
| Consult          | Council Members                                                     | Engagement Plan included within Corporate & Community Services Committee report seeking feedback, as well as opportunities for refinement of the processes utilised for Karbeethan and Essex Park & Gawler Showgrounds Master Plans. | July 2023                  |
| Involve          | Council Members                                                     | Initial engagement with Council Members.                                                                                                                                                                                             | September 2023             |
| Involve          | Lease/land holders and identified community /sporting organisations | Initial engagement (information seeking focus) with identified key stakeholders – lease/land holders and community/sporting organisations –as per previous page.                                                                     | September and October 2023 |
| Involve          | Lease/land holders                                                  | Workshops (development/review of Concept Plans) with identified key stakeholders - lease/land.                                                                                                                                       | December 2023              |
| Consult          | Council Members                                                     | Initial Elliot Goodger Memorial Park Master Plan Concept Plans presented within Council report. Report also sought Council                                                                                                           | January 2024               |

|         |                                                                     |                                                                                                                                                                 |                         |
|---------|---------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
|         |                                                                     | endorsement to undertake initial investigation to determine the suitability and viability of a future relocation for the Gawler BMX Club to Karbeethan Reserve. |                         |
| Involve | Lease/land holders                                                  | Workshops (development/review of updated Concept Plans) with identified key stakeholders - lease/land holders.                                                  | February and March 2024 |
| Involve | Council Members                                                     | Updated Elliot Goodger Memorial Park Master Plan Concept Plans presented to Corporate & Community Services Committee.                                           | March 2024              |
| Involve | Lease/land holders and identified community/sporting organisations  | Engagement with identified key stakeholders - lease/land holders for development of Draft Elliot Goodger Memorial Park Master Plan.                             | March and April 2024    |
| Involve | Council Members                                                     | Report to Council presenting draft Master Plan to members seeking to be adopted for the purpose of community engagement.                                        | May 2024                |
| Involve | Community                                                           | Community engagement undertaken on the Draft Master Plan – three-and-a-half-week period.                                                                        | June - July 2024        |
| Consult | Lease/land holders and identified community /sporting organisations | Meetings (as required/requested) with identified key stakeholders lease/land holders and community /sporting organisations.                                     | June – July 2024        |

#### Community Engagement (May-June 2024)

The following provides the detailed outline of the community engagement process undertaken for the draft Elliot Goodger Memorial Park Master Plan, as approved by Council at its 28 May 2024 meeting. The formal community engagement period was Thursday 30 May to Sunday 23 June 2024.

The promotion of the master plan engagement directed community members to engage with the process through:

1. Council's community engagement platform 'Your Voice Gawler'.
2. Completion of the community survey.
3. Written submission or question to dedicated email address.
4. Attendance at Drop-In Community Information Session held at Elliot Goodger Memorial Park.

#### Digital Media

1. 30 May, 5 June, 12 June, 14 June, 21 June – Council Facebook account was utilised to promote the community engagement (directing engagement as above) and/or the Drop-In Community Information Session. These posts collectively had a reach in excess of 15,000.
2. 14 June - Mayor Karen Redman and Aldo Pasin, President of the Willaston Football Club filmed a video, subsequently shared via Council Facebook account attracting 1,759 views, discussing the development of the draft Master Plan and encouraging community members to be involved in the engagement process.
3. Council website – The draft Elliot Goodger Memorial Park Master Plan community engagement was featured within the 'Latest News' section of Council's website home page. The consultation was also promoted as a featured consultation on the Your Voice Gawler platform across the three-and-a-half-week engagement period.

#### Print Media

4. 3 June – Official Media Release distributed to all local media promoting the community engagement that commenced on Thursday 30 May. The media release was picked up by The Bunyip and featured in the 5 June edition, with an article titled 'Master Plan Out For Community Feedback' – this article was also published electronically by The Bunyip.
5. 5 June – The community engagement included within the 'Town of Gawler – Community Information' feature published in The Bunyip.
6. 5 June – Public Notice with details of the community engagement appeared in The Bunyip.

### Stakeholder Communication

Direct communication was made with the following identified project stakeholders:

1. Community stakeholder organisations (i.e. Lease/land holders within Elliot Goodger Memorial Park), with communication confirming the consultation process and timeframes, while also providing organisations with the opportunity to have:
  - a) Council's Project Manager meet with their committee and/or members and undertake a Question-and-Answer session about the draft master plan specific to their organisation.
  - b) Promotional materials for the community engagement process delivered to site, including large A1 posters, draft Elliot Goodger Memorial Park Master Plan reports and hard copies of the community survey.
2. State Sporting Organisations.
3. Local Peak Sporting Organisations.
4. Residents – A letter box drop was undertaken to the closest 259 residential properties outlining the Elliot Goodger Memorial Park Master Plan project and the community engagement underway, with specific reference to the Drop-In Community Information Session.

The following face to face sessions were held with project stakeholders:

1. Tuesday 11 June – Council staff met with Gawler BMX Club.
2. Saturday 15 June – Drop-In Community Information Session at Elliot Goodger Memorial Park (morning).
3. Saturday 15 June – Council staff attended Gawler BMX Club racing session (night).
4. Tuesday 25 June – Council staff met with local resident in response to written communication about proposed future access/egress points to Elliot Goodger Memorial Park.

### Additional

The following additional promotion methods were utilised for the draft Elliot Goodger Memorial Park Master Plan engagement:

1. Static Displays, including hard copies of the survey and draft master plan were established at the following key Council community facilities:
  - a) Gawler Administration Centre.
  - b) Gawler Civic Centre.
  - c) Gawler Sport & Community Centre.

The below table provides Council with a summary of the engagement planned to be undertaken towards the formal adoption of the Elliot Goodger Memorial Park Master Plan Council:

|         |                                                                    |                                                                                                 |                    |
|---------|--------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------|
| Consult | Council Members                                                    | Outcomes of Elliot Goodger Memorial Park Master Plan community engagement presented to Council. | July 2024          |
| Consult | Lease/land holders and identified community/sporting organisations | Final engagement and Master Plan confirmation, noting outcomes of community engagement.         | July – August 2024 |
| Inform  | Council Members                                                    | Final Draft Elliot Goodger Memorial Park Master Plan presented to Council for adoption.         | September 2024     |

|        |                                                                               |                                                                                                                                                                                 |                |
|--------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Inform | Community Lease/land holders and identified community /sporting organisations | Advise community and identified key stakeholders lease/land holders and community /sporting organisations of Elliot Goodger Memorial Park Master Plan being adopted by Council. | September 2024 |
|--------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|

It should also be noted that a report is intended to be presented to the 13 August 2024 Infrastructure & Environmental Services Committee Meeting in relation to the proposed permanent partial closure of Holmes Street, with the report outlining the community engagement process to be undertaken in this regard.

| <i>Engagement Levels:</i> |                                                                                                                                                                                                                                                                            |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Inform</i>             | <i>Information sharing is a one-way communication to the public providing balanced and objective information to assist understanding about something that is going to happen or has already happened.</i>                                                                  |
| <i>Consult</i>            | <i>Consultation is a two-way interaction designed to obtain the views and feedback from the community to inform decisions on policies, programs, services, or projects that affect them directly or in which they may have a significant interest.</i>                     |
| <i>Involve</i>            | <i>Involvement is about facilitating active participation by the community to help identify issues and views from a diverse range of perspectives so that concerns and aspirations are understood and taken into consideration throughout the decision-making process.</i> |
| <i>Collaborate</i>        | <i>Collaboration is about working together in partnership to determine how to develop understanding of all issues and interests. Council and community collaborate to work out alternatives and identify preferred solutions to support decision making.</i>               |
| <i>Empower</i>            | <i>Empowerment provides opportunities and resources for communities to be part of solutions by valuing local knowledge, talents, skills and acknowledging the capacity of community members to be decision-makers in their own lives.</i>                                  |

## POLICY IMPLICATIONS

Public Consultation Policy

## RISK EVALUATION

| Risk                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Identify                                                                                      | Mitigation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Community and stakeholder expectations that projects will be delivered in the immediate term. | <p>Ongoing communication with key stakeholders to manage expectations.</p> <p>The communications will reinforce that:</p> <ol style="list-style-type: none"> <li>1. the Master Plan is a guide to future improvements and does not represent a commitment of funding by Council.</li> <li>2. implementation of the Master Plan is subject to:               <ol style="list-style-type: none"> <li>(a) Council decisions as part of the annual budget process including financial capacity and broader resource pressures.</li> <li>(b) Potential external funding sources.</li> <li>(c) Further feasibility studies, technical investigations and/or recommendations for facilities reaching the end of their life cycle.</li> </ol> </li> </ol> |
| Opportunity                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

| Identify                                                                         | Maximising the Opportunity                                                                                                                                                 |
|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Establish stakeholder relationships and identify opportunities for partnerships. | Early and ongoing engagement, notably with community stakeholders will assist in identifying potential partnerships and funding opportunities to support project delivery. |

## STATUTORY REQUIREMENTS

Nil

## FINANCIAL/BUDGET IMPLICATIONS

The development of the Elliot Goodger Memorial Park Master Plan, including all elements of the community engagement undertaken, as outlined within this report is funded through Council's 2023/2024 adopted budget, with a total project budget being \$50,000 and Council Staff salary allocations. Delay in developing the Elliot Goodger Memorial Park Master Plan has been experienced, notably through the realisation that the physical limitations of the site necessitated investigating for the future relocation of the Gawler BMX Club. The outcomes of this delay being that the Elliot Goodger Memorial Park Master Plan will be finalised early in the 2024/25 financial year, with the unspent 2023/24 budget allocation (approximately \$16,000) being transferred to the 2024/25 financial year's budget.

## COMMUNITY PLAN

- 1.2 Foster a vibrant and active local community that is proud of Gawler.
- 2.1 Physical and social infrastructure to service our growing population and economy.
- 2.3 Manage growth through the real connection of people and places.
- 3.1 Gawler to be an inclusive community with quality health and social wellbeing services to meet the needs of our growing community.
- 3.2 Provide sporting and recreational facilities to meet local and regional community needs.
- 5.1 Be recognised as a best practice organisation delivering effective services and collaborating regionally.
- 5.2 Foster and encourage community teamwork.