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Council launches Round 2 of Community Events & Activation Stimulus Program

Council's 2020/21 adopted budget includes the delivery of a \$2m Economic Stimulus Package incorporating a number of projects designed towards tangible local employment, local supplier engagement outcomes, and activation within the community.

Council launched Round 2 of the Community Events & Activation Stimulus Program on Monday 22 February, with the program providing eligible community groups and organisations the opportunity to apply for up to \$2,500 in funding to deliver a community event or activation initiative that will help to connect and activate Gawler.

The funding is available to assist with the costs of delivering events, including equipment and facility hire, marketing and promotional expenses, catering and the purchase of consumable materials required for the event. The events and initiatives supported through this program will occur between May and December 2021.

Mayor Karen Redman commented "The ongoing impact of the COVID-19 pandemic on our community continues to be felt, especially for events and activities that connect and bring people together. It remains a challenge for community groups who are looking to plan and hold events and gatherings, so it is pleasing to be able to provide a level of financial help to these organisations. The social benefits and wellbeing that bringing people together has on individuals and the community cannot be understated."

"I would encourage our community and sporting groups who are thinking about holding an event between May and the end of the year to reach out and speak to Council staff about if this funding program can financially assist in delivering their community event" continued Mayor Redman.

Council has directly provided in excess of \$300,000 of funding to community organisations this financial year, including \$50,000 of funding to local community groups such as the Gawler Show Society, Gawler Apex Club, Rotary Club of Gawler, and the Zonta Club of Gawler in Round 1 of the Community Events & Activation Stimulus Program.

Applications for Round 2 of the Community Events & Activation Stimulus Program open on Monday 22 February and close at 5pm on Friday 26 March 2021.

The Community Events & Activation Stimulus Program guidelines and application form can be found at: www.gawler.sa.gov.au/services/council-grants-funding

For more information contact 8522 9282 or email communityevents@gawler.sa.gov.au

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The media may make contact with Mayor Karen Redman on 0421 839 359