

8.1 ELLIOT GOODGER MEMORIAL PARK MASTER PLAN

Record Number: CC23/279;IC23/589

Author(s): Bryce Norton, Manager Strategy

Previous Motions: Corporate & Community Services Committee 11/07/2023; COMMITTEE RESOLUTION 2023:07:CCS030

Attachments: Nil

PRESENTATION

Bryce Norton (Town of Gawler), Amy Pfeiffer (Clover Green Space), and Kelly Harding (Inside Edge Sport and Leisure Planning) will make a presentation to the Committee.

OFFICER'S RECOMMENDATION

That the Corporate and Community Services Committee notes the Elliot Goodger Memorial Park Master Plan report.

SUMMARY

The Elliot Goodger Memorial Park Master Plan is a priority strategic planning project for Council that will guide the provision and improvement of sporting, recreation, and community infrastructure for the growing Gawler community.

A presentation with the following outline will be made to the Committee to accompany this report:

1. Introduce the consultancy team.
2. Provide an initial site assessment of Elliot Goodger Memorial Park.
3. Seek information from Committee Members about the Elliot Goodger Memorial Park site and the development of the Master Plan.
4. Outline the next steps of the project.

BACKGROUND

In 2016 Council adopted the Gawler Open Space, Sport & Recreation Plan, a plan developed to guide the future provision, improvement and management of open space, sport, and recreation infrastructure over the next ten years. This plan was specific to the Gawler Council area and followed the adoption by Council in April 2015 of the Barossa, Light and Lower North Region Open Space, Recreation and Public Realm Strategy, a joint document that included the local government areas of Gawler, Barossa, Light and Mallala (now Adelaide Plains).

The following is taken from the Gawler Open Space, Sport & Recreation Plan Directions Report and provide direct catalyst for the develop of a Master Plan for Elliot Goodger Memorial Park:

Undertaking further planning for key sites should be a priority as the planning will ensure the most appropriate design and improvement of sites and the plans can be used to seek grant funding and guide developments.

Strategy 2.6

Improve the quality, appeal, and usability of Willaston Oval (linked to Elliot Goodger Reserve) through improved landscape, infrastructure, and path connections. Particular needs include increased trees and shade, a new toilet block and change rooms, spectator seating and gathering areas, improved field lighting and a play space to support families. The cricket pitch should be maintained to support and strengthen cricket at the sportsground. Master planning will be required for the entire precinct in consultation with the sports and users.

Strategy 2.7

Support improvements to Elliot Goodger Reserve (linked to Willaston Oval) as part of master planning for the precinct and give consideration to:

- *Improvements to dog training facilities (desired fencing and club extensions).*
- *Expansion of the BMX facility through an additional track that caters for younger children and beginners and upgrade to the club facilities. This will require additional space to be allocated to BMX and therefore other new buildings for other activities should not be established on the site.*
- *Improved landscape and path connections (through a landscape plan).*
- *Links between the facilities including Willaston Oval and to Gawler Scouts.*

A report was presented to the Corporate & Community Services Committee at its July 2023 Meeting as an introduction to the Elliot Goodger Memorial Park Master Plan. The report outlined the project, its scope, planned outcomes and timeframes, with the following resolved:

COMMITTEE RESOLUTION 2023:07:CCS030

Moved: Cr D Hughes

Seconded: Deputy Mayor N Shanks

That the Corporate & Community Services Committee notes the Elliot Goodger Memorial Park Master Plan report as amended.

COMMENTS/DISCUSSION

Council has successfully undertaken an open procurement process during August 2023, with Clover Green Space being engaged to assist with the development of the Elliot Goodger Memorial Park Master Plan. Clover Green Space will be supported in the project by Inside Edge Sport and Leisure Planning, noting that Inside Edge Sport and Leisure has previously been a key component of the consultant teams that developed both Karbeethan Reserve and Essex Park & Gawler Showgrounds Master Plans.

The purpose of the presentation to the Committee that accompanies this report is to:

1. Introduce the consultancy team.
2. Provide an initial assessment of the Elliot Goodger Memorial Park site from the perspective of the consultancy team.
3. Seek information from Committee Members about the Elliot Goodger Memorial Park site and the development of the Master Plan. This process, being undertaken during the initiation of this project is a key opportunity for Members to provide early input and direction into the project – noting that the next formal engagement with Council (through the Corporate & Community Services Committee at its November 2023 meeting), is scheduled to be the presentation of a Draft Master Plan seeking approval for formal Community Consultation to occur in the new year. To assist in the facilitation of improved information sharing and a more engaging discussion, Council staff are recommending the Committee suspend formal meeting procedures during the presentation.
4. Outline the next steps of the project, notably the initial engagement to occur with lease/land holders within Elliot Goodger Memorial Park Master Plan.

It should be noted that the development of the Elliot Goodger Memorial Park Master Plan will have regard to broader Gawler influences and environs, most notably:

1. The proposed development of the Willaston Community Hub (Black Ops – Veterans Garage, Gawler Apex Club, and Gawler Veteran, Vintage & Classic Vehicle) and the relationship between these adjacent community assets.
2. Town wide future sporting and community infrastructure/facility planning and visioning currently being undertaken by Council Staff. This work will be presented to Council in the coming months through a briefing session and is aimed at being an inclusive project to identify and visualise a long-term road map for the provision of sport and community facilities across Gawler.

3. The Working Group recently established by Council in relation to Australian Rules football, cricket, and netball infrastructure across Gawler. The relationship between these two initiatives will become clearer and likely evolve and be refined as the projects commence and proceed.

COMMUNICATION (INTERNAL TO COUNCIL)

Executive Management Team

The development of the Elliot Goodger Memorial Park Master Plan will be guided by an internal project group consisting of members of the following Council teams:

1. Engineering
2. Planning
3. Property and Facilities
4. Recreation and Leisure Services
5. Strategy
6. Town Services

Other Council teams will be involved during the project, as and when additional specialised expertise is required.

COMMUNITY ENGAGEMENT

The development of the Elliot Goodger Memorial Park Master Plan will incorporate a significant level of community consultation. The draft consultation plan, as submitted by Clover Green Space in their tender submission is currently being reviewed by Council's project manager, with the plan being finalised and approved as part of the project's initiation. The consultation plan will build on the process and methodology utilised for both the Karbeethan Reserve and Essex Park & Gawler Showgrounds Master Plans. The consultation plan includes the following key identified stakeholder groups:

1. Lease/land holders (Elliot Goodger Memorial Park)
 - a) 608 Squadron Australian Air Force Cadets
 - b) Gawler BMX Club
 - c) Gawler Dog Training Club
 - d) Gawler Scouts
 - e) Rotary Club of Gawler
 - f) Rotary Club of Gawler Light
 - g) Willaston Football Club
2. Community/Sporting Organisations
 - a) Auscycle SA
 - b) Barossa & Light Cricket Association
 - c) Barossa, Light & Gawler Football and Netball Association
 - d) Office for Recreation, Sport & Racing
 - e) Recreation SA
 - f) Scouts SA
 - g) South Australian Cricket Association
 - h) South Australian National Football League
 - i) Sport SA
3. Facility Users e.g. Barossa, Light, Gawler Umpires Association, Willaston Country Music Club
4. Community organisations of the Willaston Community Hub, proposed for development directly opposite Elliot Goodger Memorial Park, Two Wells Road.
5. Gawler community.

Engagement Level	Who	Action	Date
Consult	Lease/land holders	Series of introductory meetings with lease/land holders, including presentation of draft project scope for comment and feedback.	May and June 2023
Inform	Council Members	Introductory report presented to Corporate & Community Services Committee, including proposed project methodology for development of Elliot Goodger Memorial Park Master Plan.	July 2023
Consult	Council Members	Engagement Plan included within Corporate & Community Services Committee report seeking feedback, as well as opportunities for refinement of the processes utilised for Karbeethan and Essex Park & Gawler Showgrounds Master Plans.	July 2023
Involve	Council Members	Initial engagement with Council Members.	September 2023
Involve	Lease/land holders and identified community /sporting organisations	Initial engagement (information seeking focus) with identified key stakeholders – lease/land holders and community/sporting organisations – as per previous page.	September 2023
Involve	Lease/land holders and identified community /sporting organisations	Workshop(s) (development/review of concept and draft Master Plan) with identified key stakeholders lease/land holders and community /sporting organisations.	October and November 2023
Involve	Council Members	Report to Corporate & Community Services Committee presenting draft Master Plan to members seeking recommendation to Council for draft Master Plan to be adopted for the purpose of Community Engagement.	November 2023
Involve	Community	Community Engagement (including additional targeted engagement) undertaken on the draft Master Plan – five-week period.	January and February 2024
Consult	Lease/land holders and identified community /sporting organisations	Workshop(s) (review of draft Master Plan) with identified key stakeholders lease/land holders and community /sporting organisations.	January and February 2024
Consult	Council Members	Outcomes of Elliot Goodger Memorial Park Master Plan Community Engagement presented to Corporate & Community Services Committee.	March 2024
Inform	Council Members	Final draft Elliot Goodger Memorial Park Master Plan presented to Corporate & Community Services Committee for adoption.	May 2024

Inform	Community Lease/land holders and identified community /sporting organisations	Advise community and identified key stakeholders lease/land holders and community /sporting organisations of Elliot Goodger Memorial Park Master Plan being adopted by Council.	May and June 2024
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POLICY IMPLICATIONS

Nil

RISK EVALUATION

Risk	
Identify	Mitigation
Community and stakeholder expectations that projects will be delivered in the immediate term.	<p>Ongoing communication with key stakeholders to manage expectations.</p> <p>The communications will reinforce that:</p> <ol style="list-style-type: none"> 1. the Master Plan is a guide to future improvements and does not represent a commitment of funding by Council. 2. implementation of the Master Plan is subject to: <ol style="list-style-type: none"> (a) Council decisions as part of the annual budget process including financial capacity and broader resource pressures. (b) potential external funding sources. (c) further feasibility studies, technical investigations and/or recommendations for facilities reaching the end of their life cycle.
Opportunity	
Identify	Maximising the Opportunity
Budget and facilities planning.	The Master Plan will assist Council and sporting and community organisations to identify improvement priorities in the short, medium, and longer term.
Partnerships and funding.	The Master Plan will assist in identifying potential partnerships and funding opportunities to support project delivery.

STATUTORY REQUIREMENTS

Nil

FINANCIAL/BUDGET IMPLICATIONS

The development of the Elliot Goodger Memorial Park Master Plan is funded through Council's 2023/24 Adopted Budget, with a total project budget being \$50,000.

COMMUNITY PLAN

- 1.2 Foster a vibrant and active local community that is proud of Gawler
- 2.1 Physical and social infrastructure to service our growing population and economy

- 2.3 Manage growth through the real connection of people and places
- 2.4 Local economic activity to create local job opportunities and generate increased local wealth
- 3.1 Gawler to be an inclusive community with quality health and social wellbeing services to meet the needs of our growing community
- 3.2 Provide sporting and recreational facilities to meet local and regional community needs
- 5.1 Be recognised as a best practice organisation delivering effective services and collaborating regionally
- 5.2 Foster and encourage community teamwork