



| | | | |
|---------------|-----------------|---------------------|-----------------|
| Date: | 20 October 2020 | Embargo: | None |
| Pages: | 1 | Publication: | All local media |

Funding Opportunity Now Open Town of Gawler Community Events and Activation Stimulus Program

Council's 2020/21 adopted budget includes the delivery of a \$2m Economic Stimulus Package incorporating a number of projects designed towards tangible local employment, local supplier engagement outcomes and activation within the community. The Stimulus Package comprises a combination of grants programs and Council delivered projects with one component being the Community Events and Activation Stimulus Program.

Through the Community Events and Activation Stimulus Program, eligible community groups and organisations can apply for up to \$10,000 funding to deliver community events and activation initiatives that help reconnect and activate the Town.

The funding can be used to assist with the costs of delivering events, including equipment and facility hire, marketing and promotional expenses, catering and the purchase of consumable materials required for the event. The events supported through this program will occur during the January to June 2021 period.

'This program is particularly timely given the negative impact to community events and activation felt throughout the Town due to the COVID-19 pandemic. A number of key local and regional community events have been cancelled, postponed or have been significantly reduced in scale during 2020', says Mayor Karen Redman.

'Local businesses and individuals will benefit through this program, as event organisers will be required to engage local contractors, suppliers, artists and entertainers to support the delivery of the funded community events and initiatives', says CEO Henry Inat.

Applications for the Community Events and Activation Stimulus Program are open now and close at 5pm on Friday 20 November 2020.

The Community Events and Activation Stimulus Program guidelines and application form can be found at: www.gawler.sa.gov.au/services/council-grants-funding

For more information contact 8522 9208 or email communityevents@gawler.sa.gov.au

The 2020/21 round of Council's Community Grants Program is also currently open. Eligible groups, organisations and individuals are invited to apply for up to \$1,000 to assist with community focused initiatives that are of direct benefit to the Gawler community. Community Grants applications also close on Friday 20 November 2020.

Contact person:

Linda Weiss, Community Development Officer. 8522 9208 or communityevents@gawler.sa.gov.au

Connect with Gawler:

Facebook: www.facebook.com/townofgawler Twitter: www.twitter.com/townofgawler
Instagram: @townofgawler You Tube: www.youtube.com/townofgawler

Gawler Connected Community App Download now from Google Play/App Store



ENDS

The media may make contact with Mayor Karen Redman on 0421 839 359